



BLOOMFIELD CABLE AND COMMUNITY RELATIONS

ANNUAL

REPORT

2023

WHAT WE DO



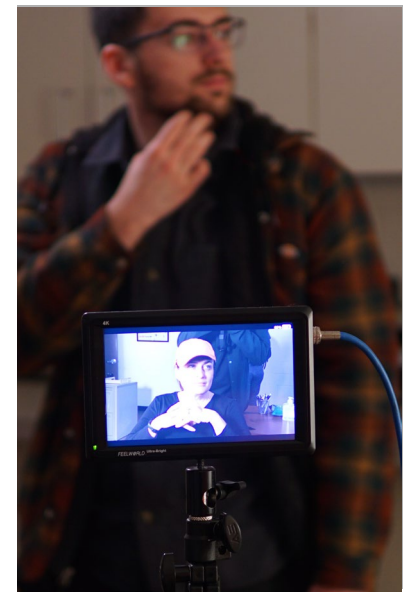
Communications Hub



Community Programming



Community Relations



WHO DOES THIS WORK



Steve Rota
Operations
Manager/
Cable

Greg Black
Operations
Manager/
Community
Relations



Carrie LeZotte
Community
Relations
Director

Amy McKaig
Digital
Content
Coordinator



Jose Guzman
Grants &
Engagement
Coordinator

Part-Time Crew
Videographers,
Editors,
Producers,
Photographers



THE BCTV TEAM



5 FULL-TIME STAFF: DIRECTORS, PRODUCERS, WRITERS, COMMUNITY RELATIONS, DIGITAL CONTENT, EVENTS, GRANTS

18 PART-TIME STAFF: VIDEOGRAPHERS, EDITORS, PRODUCTION ASSISTANTS, ON-AIR TALENT, PRODUCERS

MADE POSSIBLE THROUGH ADDED POSITIONS AND COMPETITIVE WAGES

PART-TIME STAFF LONGEVITY

	Christiaan Scott Michie – 22 Years
	Daniel Sigler – 17 Years
	David Carey – 16 Years
	Andrew Aubrey – 12 Years
	Bradley Fedders – 12 Years
	Jason Radulski – 12 Years
	Lee Solomon – 10 Years
	Michael Kopmeyer – 7 Years
	Lillian Flechsig – 5 Years
	Nick Buckler – 5 Years



STEVE ROTA
OPERATIONS MANAGER/CABLE
25 YEARS



GREG BLACK
OPERATIONS MANAGER/COMMUNITY RELATIONS
12 YEARS

FACILITIES AND RESOURCES WE MANAGE

- 1,000 SQ FT. STUDIO
- NEW 225 SQ FT.
PODCAST STUDIO
- 2009 HIGH DEFINITION
PRODUCTION TRUCK

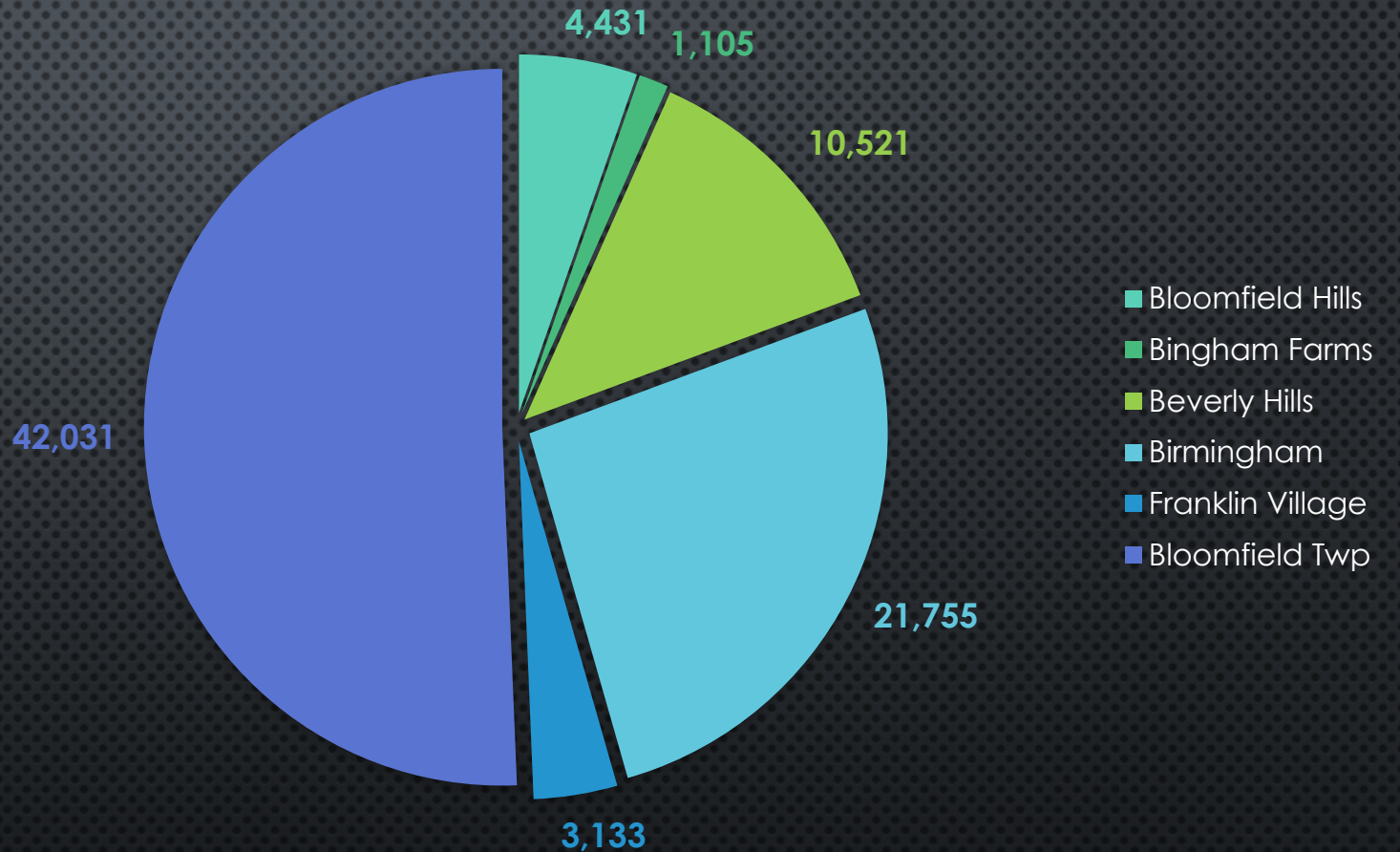


OUR PEG COMMUNITIES

Bloomfield Township & Bloomfield Hills –
Comcast Channel 15
AT&T Channel 99

The Villages of Bingham Farms, Beverly Hills, Franklin, and City of Birmingham
Comcast Channel 15 & 18
AT&T Channel 99
WOW Channel 10 & 18

POPULATION



Source: 2020 Census data datacommons.org

WHAT IS PEG?

Public

- Access channels available for use by general public.

Educational

- Access channels often used by educational institutions for educational programming.

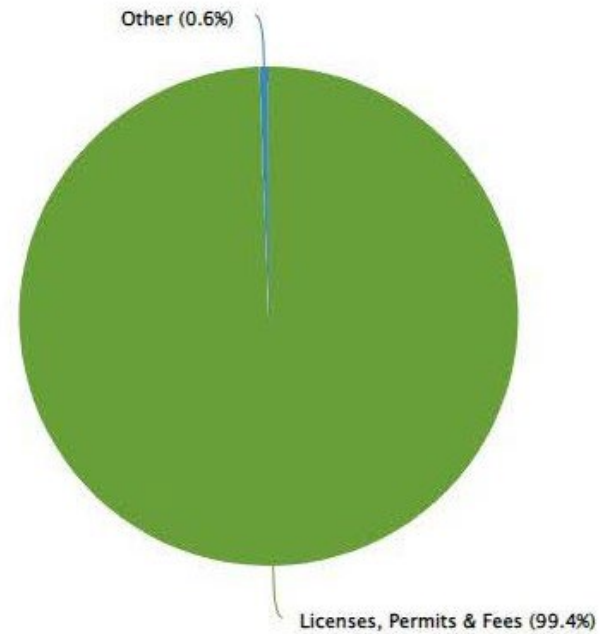
Governmental

- Access channels used for programming by local governments.

FISCAL YEAR 2022-23 BUDGET

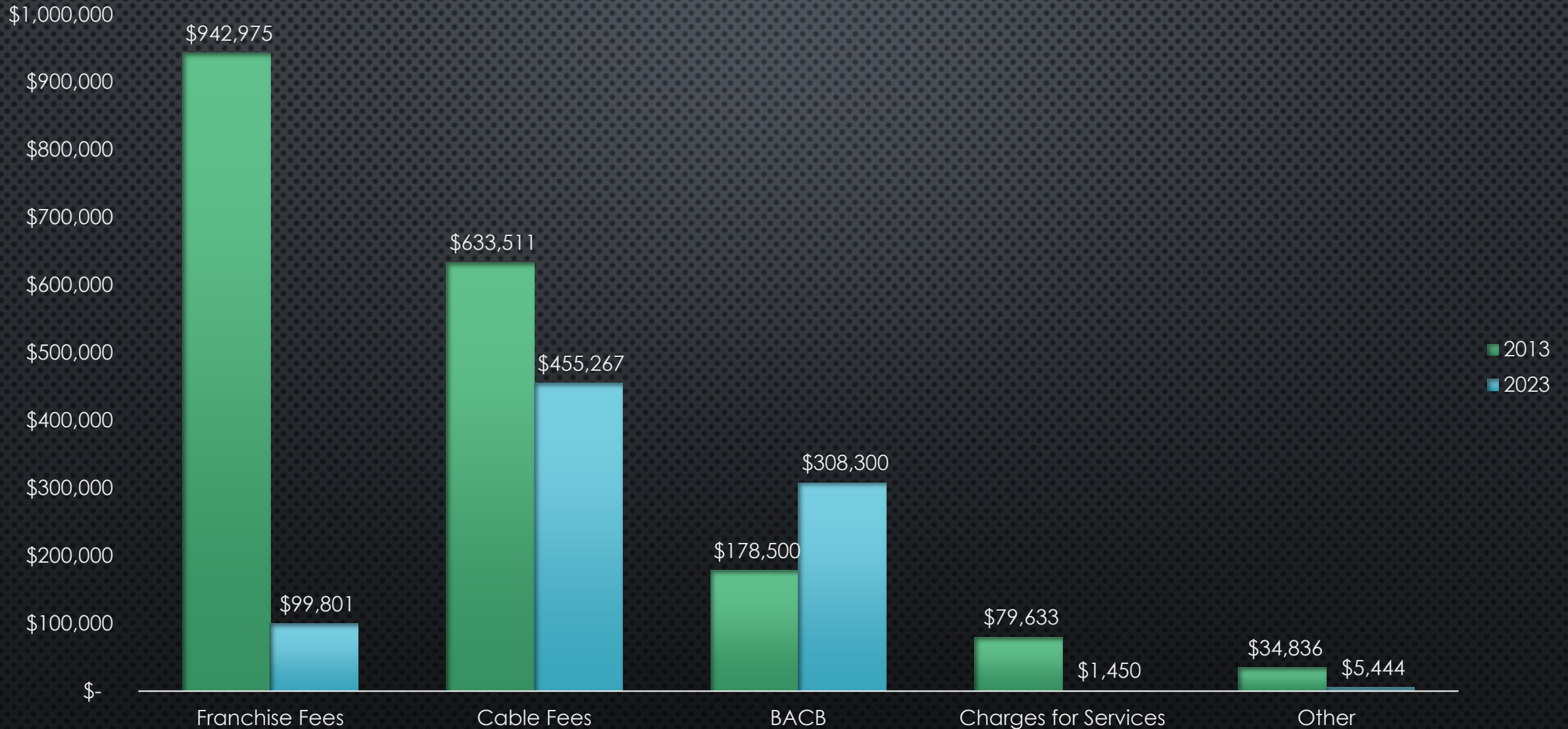
Revenues by Source

Projected 2023 Revenues by Source



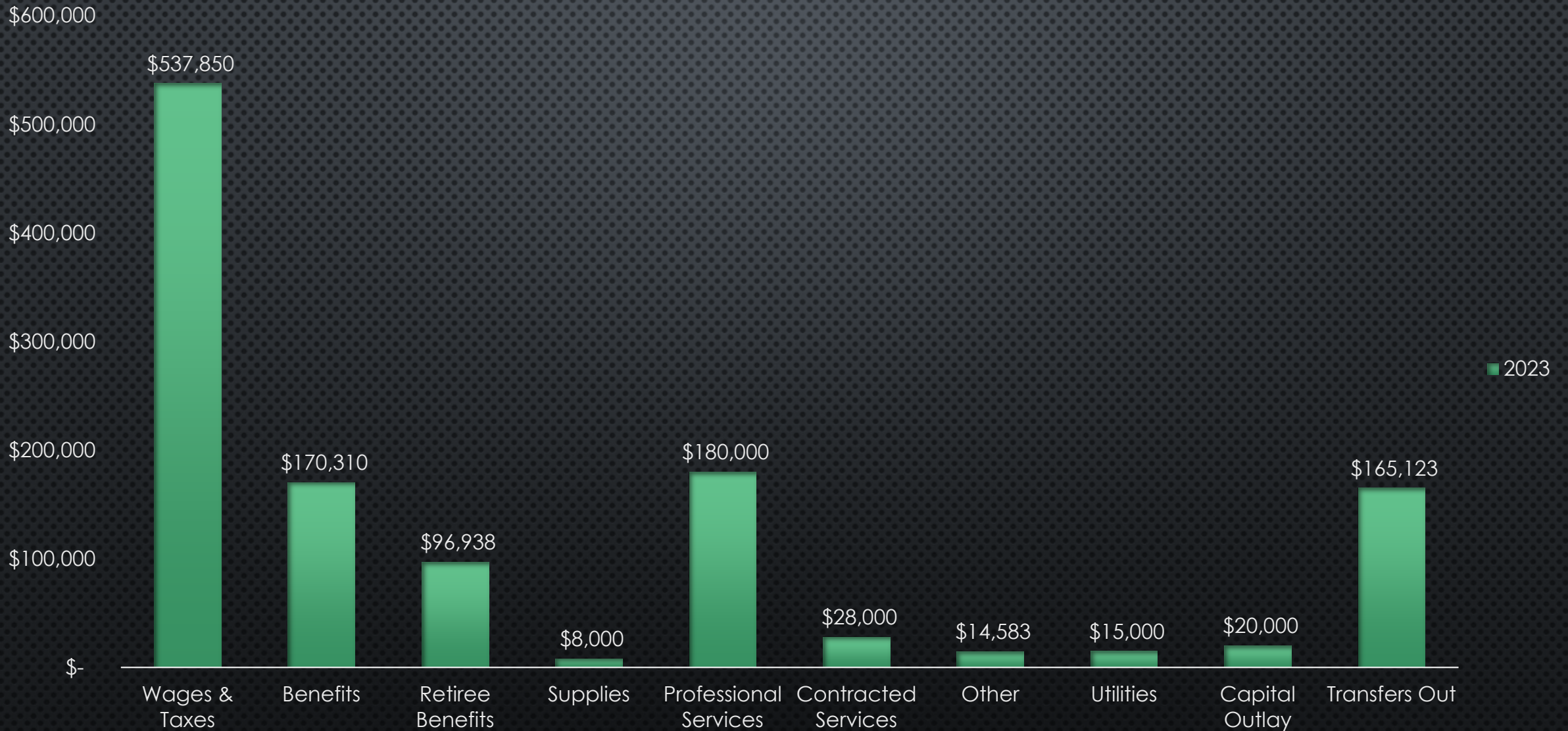
Budgeted and Historical 2023 Revenues by Source

BUDGETED REVENUES COMPARISON 2013 VS 2023

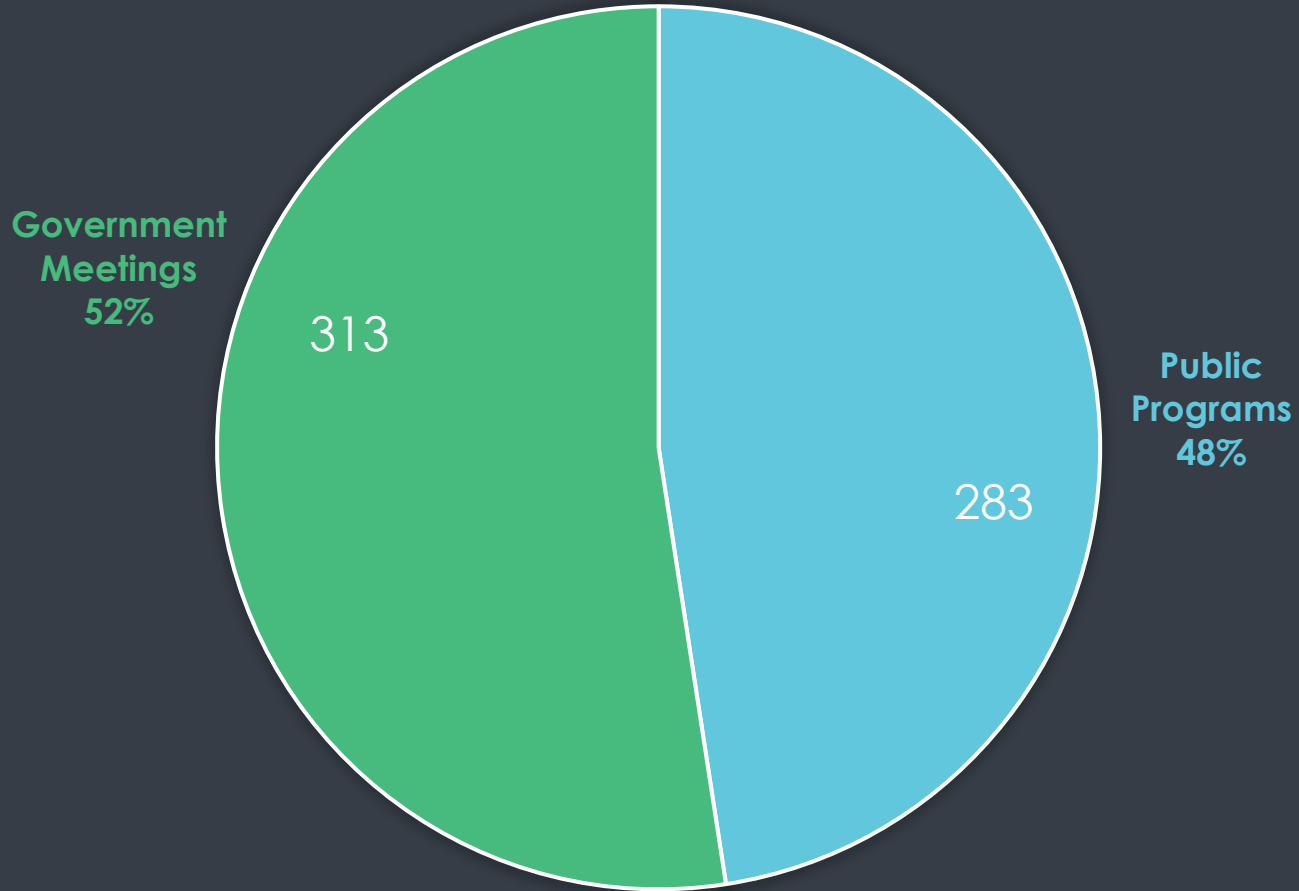


BUDGETED EXPENSES

2023



TOTAL PRODUCTIONS



596 Total
Productions

**TYPES OF
PROGRAMS
WE MANAGE**

GOVERNMENT MEETINGS LIST

BALDWIN PUBLIC LIBRARY (12 Total)

Board of Trustees (12)

BIRMINGHAM AREA CABLE BOARD (6 TOTAL)

Board Meetings (6)

BLOOMFIELD HILLS GOVERNMENT MEETINGS (13 TOTAL)

Bloomfield Hills City Commission (13)

BLOOMFIELD TOWNSHIP GOVERNMENT MEETINGS (94 TOTAL)

Design Review Board (24)

Board of Trustees (23)

Board of Trustees Study Sessions (4)

Various Lake Board Meetings (14)

Zoning Board of Appeals (11)

Planning Commission (7)

Retired Employees Health Care Benefit (4)

Financial Sustainability Committee (4)

Election Commission (3)

BLOOMFIELD TOWNSHIP PUBLIC LIBRARY (12 TOTAL)

Board of Trustees (12)

BACB COMMUNITIES SPECIAL MEETINGS (8 TOTAL)

VILLAGE OF BEVERLY HILLS GOVERNMENT MEETINGS (24 TOTAL)

Council Meetings (24)

CITY OF BIRMINGHAM (99 TOTAL)

City Commission (23)

Planning Commission (15)

Historic District Committee & Design Review
Board (15)

Multi-Modal (14)

Zoning Board of Appeals (13)

Parks & Rec (12)

Advisory Parking Committee (7)

VILLAGE OF BINGHAM FARMS GOVERNMENT MEETINGS (12 TOTAL)

Council Meetings (12)

VILLAGE OF FRANKLIN GOVERNMENT MEETINGS (33 TOTAL)

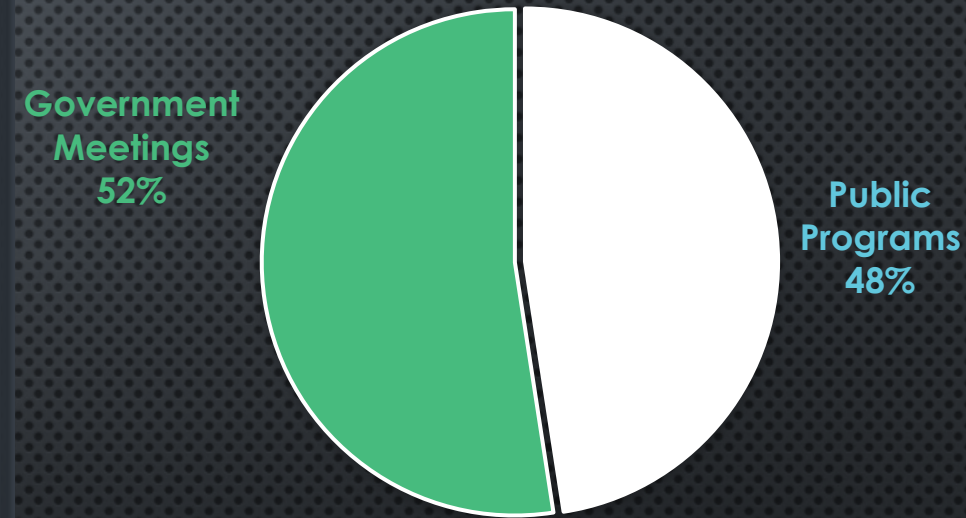
Village of Council Meetings (12)

Planning Commission (12)

Historic (5)

Zoning Board of Appeals (4)

TOTAL PRODUCTIONS



313 Total
Government Meetings

PUBLIC PROGRAMS LIST

STUDIO/PODCAST STUDIO PRODUCTIONS (168 TOTAL)

About You (11)
Art and Design (20)
Bloomfield In Focus (4)
Boomer Health at Home (7)
Bottom Line (4)
Coffee with Carrie (10)
The Collectors (5)
Community Policing (9)
Eye on Oakland (19)
Gracefully Greying
Healing with Ketamine (3)
Health Talk (25)
Lady Bosses (2)
Managing the Problems of Daily Living (6)
Michigan Entrepreneur (27)
Michigan Planning Today (2)
Patriot Lessons (2)
Sparkle (11)

ENG LECTURES/CONCERTS/EVENTS (47 TOTAL)

Birmingham Bloomfield Chamber (4)
Birmingham Bloomfield Community Coalition (2)
Birmingham Bloomfield Cultural Council
Birmingham Concert Band (5)
Bloomfield Historical Society (3)
Bloomfield Hills Parent Teacher Organization Council Health & Wellness Committee (3)
Bloomfield Township Public Library (7)
Bloomfield Youth Assistance (2)
Care House of Oakland County
City of Birmingham
Daughters of The American Revolution
Jewish Federation of Metropolitan Detroit
League of Women Voters (3)
Living In Bloomfield (3)
Lunch n' Learn (4)
Preservation Bloomfield (3)
Spectrum Orchestra (3)

BACB PRODUCTION VAN (40 SHOWS)

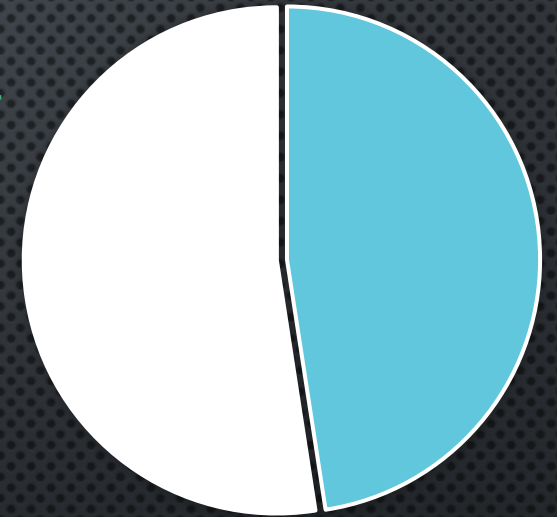
BACB Sports (20)
Birmingham Musicale (6)
City of Birmingham
Concerts In The Park (11)
Village of Beverly Hills
Village of Franklin

DIGITAL PROGRAMMING (28 TOTAL)

42 Strong
Animal Shelter
BBAC Holiday Art Fair
Bowers Farm Winter Park
Charity Golf Outing
Clerk's Office Election Q&A Series
Craig Log Cabin Dedication
Compassion Walk
Digital Budget Book
E-Waste PSA
Election Drop-box
Emergency Operations Center Training
Felony Arrest
Fire Awards
Initial Fire Ops
Local Authors Fair
Mass Casualty Training
Remembering Gary Davis
Polar Plunge
Police Awards
Public Safety Millage
Safety Path
Skate with A Cop
Tie One On For Safety
Update from The Supervisor
We're Hiring!
Weekend Hours at The Clerk's Office
Where Can I Put My Political Sign PSA

TOTAL PRODUCTIONS

Government Meetings
52%



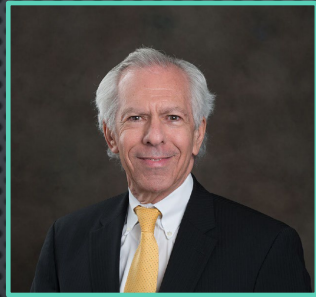
Public Programs
48%

283 Total
Public Programs

RECOGNITION OF COMMUNITY PRODUCERS



Bottom Line
Cindy Kainz, Producer/Host
30 Years



Practical Law and Gracefully
Greying
Henry Gornbein, Producer/Host
27 Years



Health Talk
Dr. Niru Prasad, Producer/Host
22 Years



Eye on Oakland
Chuck Moss, Producer/Host
19 Years



Michigan Entrepreneur
Tara Kachaturoff, Producer
17 Years



About You, AKA Spectacles
**Betsy Laboe, Ellen Rogers and
Connie Hogan, Producers/Hosts**
19 Years



Quality Care Network, AKA Senior
Matters, AKA Home Health Care,
AKA Boomer Health at Home
Greg Jamian, Producers
17 Years



Art and Design
John Sauve, Producer/Host
14 Years



Making a Difference at The
Community House
William Sekler, Producer/Host
12 Years



Patriot Lessons
**Judge Michael Warren and his
daughter Leah Warren,
Producers/Hosts**
10 Years

UPDATES
TO MAKE
BETTER
USE OF
STUDIO
SPACE

New Podcast Studio



New Multi-Use Studio



UPDATES
TO MAKE
BETTER
USE OF
STUDIO
SPACE

New Green Room



Organized Equipment/Props



DIGITAL ENGAGEMENT



WEBSITE TOP 10 MOST VISITED PAGES

1. EMPLOYMENT OPPORTUNITIES
2. SENIOR SERVICES LANDING PAGE
3. TRASH/RECYCLING/YARD WASTE
4. TOWNSHIP DEPARTMENTS CONTACT INFO
(ADDRESSES/MAILING/PHONE)
5. WATER/SEWER AND OTHER PAYMENTS
6. CONTACT US (INCLUDES GENERAL CONTACT FORM)
7. SERVICES LANDING PAGE
8. TAX PAYMENTS
9. ONLINE PAYMENTS
10. PUBLIC MEETINGS



SOCIAL MEDIA GROWTH

NEW LIKES, FOLLOWERS,
SUBSCRIBERS



PLATFORM	CURRENT AUDIENCE	CHANGE FROM LAST YEAR
FACEBOOK	2,147	+ 232
SENIOR FACEBOOK	637	+ 80
POLICE FACEBOOK	7,500	+1,675
FIRE FACEBOOK	2,600	+ 117
BCTV FACEBOOK	391	+ 24
INSTAGRAM	945	+ 189
TWITTER	772	+ 18
LINKEDIN	436	+ 81

Reporting time frame is July 1, 2022 – June 30, 2023

VIDEO AND PODCAST DISTRIBUTION



LAUNCHED JULY 2022



LAUNCHED MAY 2023

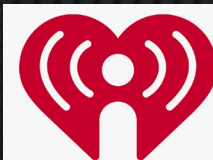


Listen on
Podbean

LAUNCHED JUNE 2023



Spotify



iHeart
RADIO

YOUTUBE TOP VIDEOS OF THE YEAR



Your channel

Bloomfield Community Television

Dashboard

Content

Analytics

Comments

Subtitles

Copyright

Earn

Customization

Audio library



Your channel

Bloomfield Community Television

Dashboard

Content

Analytics

Comments

Subtitles

Copyright

Earn

Customization

Audio library

Channel analytics

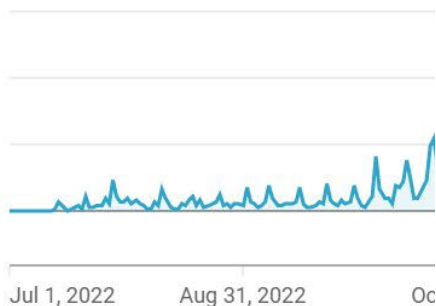
Overview

Content

Audience

In the select

Views
73.4K



[SEE MORE](#)

Overview

Content

Audience

Research

Your top content in this period

Content	Average view duration
1 BACB Sports '2022 Swim and Dive' Oct 11, 2022	3:11 (2.9%)
2 Felony Arrest with BTPD Midnight Platoon Apr 5, 2023	1:25 (34.1%)
3 Felony Arrest with Bloomfield Township Police Department Midnight Platoon Apr 8, 2023	1:17 (30.7%)
4 In the Park Concerts '2022 Shout Tribute Band' Jul 19, 2022	6:20 (6.4%)
5 Bloomfield Township Board of Trustees Study Session regarding water and sewerage Mar 20, 2023	4:24 (2.8%)
6 Midnights with BTPD Apr 10, 2023	0:14 (48.8%)
7 Jewish Federation of Metropolitan Detroit 'Keeping Our Community Safe' Dec 15, 2022	13:36 (16.9%)
8 Wrestling 2023 Jan 11, 2023	3:17 (4.8%)
9 Coffee with Carrie and Bloomfield Township Police Chief James Gallagher Dec 6, 2022	6:19 (29.3%)
10 Welcome to the Bloomfield Township Police Department Apr 3, 2023	0:57 (37.2%)

EMAIL COMMUNICATION

WEEKLY eNEWS

SUBSCRIBERS GREW FROM 5,295 TO 5,480 (+185)

WEEKLY SENIOR eNEWS

SUBSCRIBERS GREW FROM 2,897 TO 2,998 (+101)

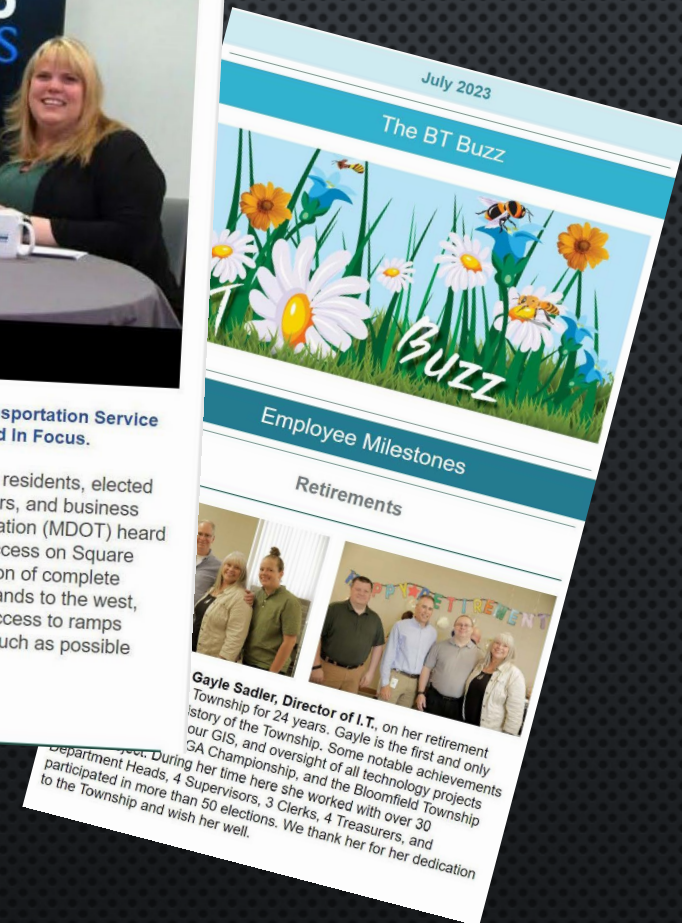
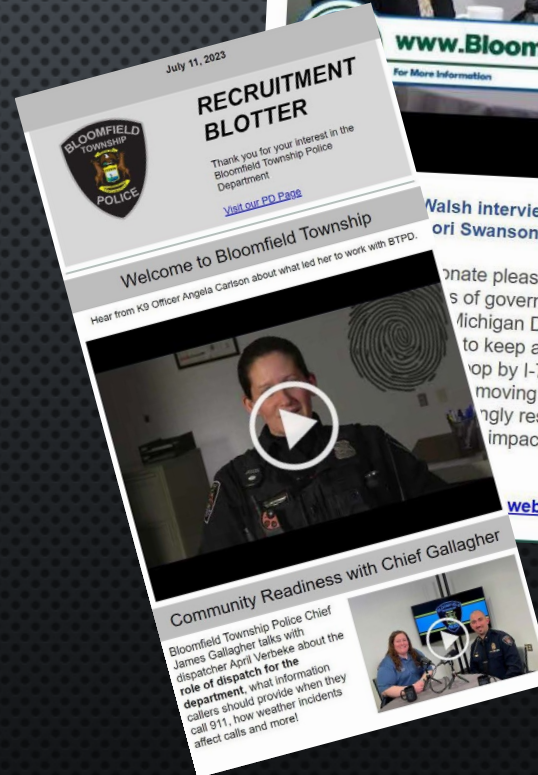
NEW!

EMPLOYEE NEWS

UP TO 325 SUBSCRIBERS WITH A 68% OPEN RATE

POLICE RECRUITMENT NEWSLETTER

UP TO 84 SUBSCRIBERS WITH A 76% OPEN RATE



APP

IN PROGRESS



OPEN GRANT APPLICATIONS

GRANT TYPE	DEPARTMENT	FUNDING	AWARD TIMEFRAME
EMERGENCY MEDICAL SERVICES	FIRE	\$75K	MID-AUGUST
RAP GRANT	POLICE	\$2K	MID-AUGUST
RAP GRANT	PUBLIC WORKS	\$14K	MID-AUGUST
COPS GRANT	POLICE/CABLE	\$400K	OCTOBER

COMMUNITY ENGAGEMENT

- FOOD TRUCK WEDNESDAYS
- OPEN HOUSE
- EVENTS & CELEBRATIONS

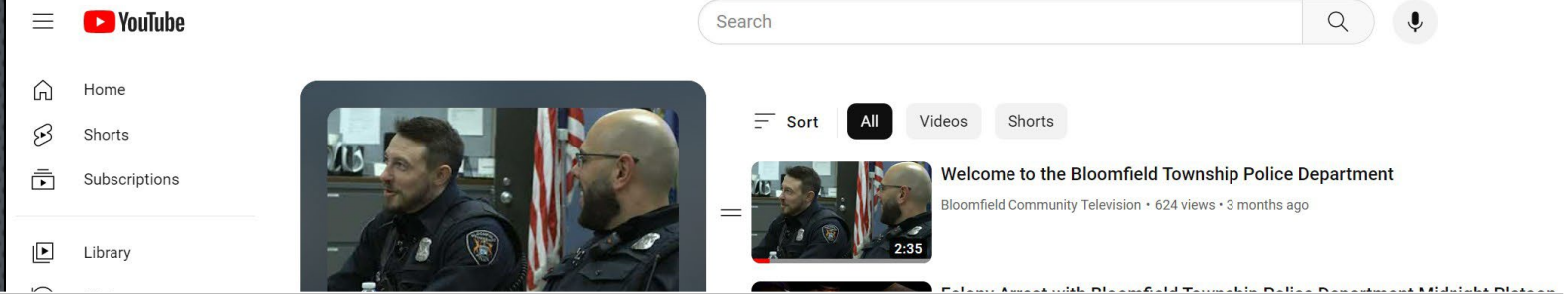


WHEN IT ALL COMES TOGETHER

CASE STUDY: BT POLICE DEPARTMENT



RECRUITMENT VIDEOS



vimeo Manage Videos Resources Features Watch Upgrade Contact Sales

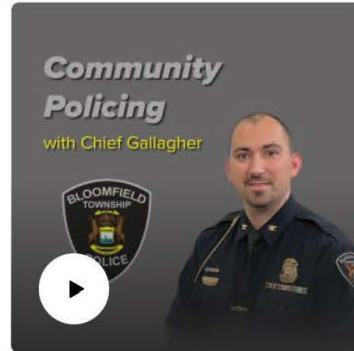
NOW HIRING

The Bloomfield Township Police Department prides itself on regular training exercises and the teamwork throughout the department. Watch the felony arrest exercise and hear from BTPD officers about their experience in the department. NOW HIRING - for more information visit <https://www.bloomfieldtwp.org/Services/Police/About-the-Department/Employment-Opportunities.aspx>

Share

<p>Welcome to BTPD Bloomfield Township Hear from a few Bloomfield Township Police Officers about why they chose a career in law enforcement a...</p>	<p>Felony Arrest Training Bloomfield Township Officers from Bloomfield Township's Police Department shift explain what's different about...</p>	<p>Officer Tarick Shihadeh Bloomfield Township Officer Shihadeh has been with the BTPD since 2022.</p>	<p>Officer Angela Carlson Bloomfield Township Officer Angela Carlson talk about her lifelong dream of being a K9 handler and life at Bloomfield Township.</p>
<p>Officer Cody Denison Bloomfield Township</p>	<p>Officer Heather Glowacz Bloomfield Township</p>	<p>Officer Greg Hofelich.mp4 Bloomfield Township</p>	<p>Tracker K9 Vince Bloomfield Township</p>

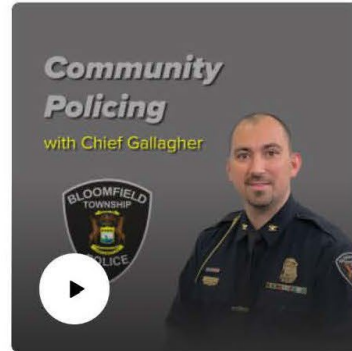
CHIEF'S PODCAST



Regional Youth Academy ...

Wednesday Jun 28, 2023

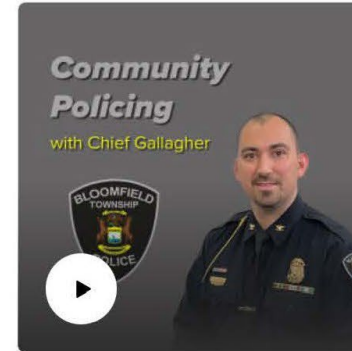
Bloomfield Township Police Chief James Gallagher talks with Officer Brian Miller...



The Role of the Communit...

Monday Jun 19, 2023

Chief James Gallagher speaks with Community Relations Officer Nick Soley...



Community Readiness wit...

Thursday May 25, 2023

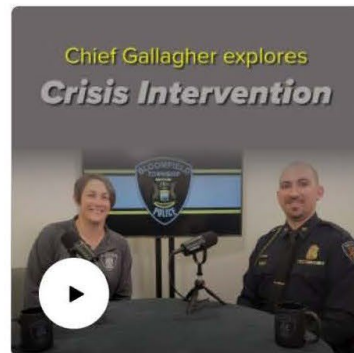
Detective's Cory Donberger and John Huizos join Chief James Gallagher to tal...



'Bloomfield Township Poli...

Thursday May 11, 2023

Animal Welfare Officer Chris Baumann joins Chief James Gallagher to talk about...



Social Work in Policing E...

Monday May 01, 2023

Bloomfield Township Police Chief James Gallagher talks with Co-Responder...



911 Dispatch - Episode 3

Monday Apr 17, 2023

Bloomfield Township Police Chief James Gallagher talks with dispatcher April...



Meet School Liaison Offic...

Wednesday Apr 05, 2023

School Liaison Officer Kelly McGraw joins Chief James Gallagher to talk about the...



Bloomfield Township Poli...

Wednesday Apr 05, 2023

Bloomfield Township Police Chief James Gallagher talks with Captain Dan Edwar...



PRESS RELEASES



Bloomfield Township
News Release

Release Date: February 7, 2023

Contact: Carrie LeZotte,
Director of Cable and Community Relations
Office: 248-433-7791 clezotte@bloomfieldtwp.org

Nick Soley
BTPD Community Relations Officer
Office: 248-433-7724 nsoley@bloomfieldtwp.org

For Immediate Release

Bloomfield Police Department Now Hiring

When Captain Dan Edwards was looking for his first police job, he sat for the police exam with 99 other candidates for one of four open positions in Bloomfield Township. Thirty years later, he is now leading the recruiting team in a much different hiring landscape. Today's qualified recruits have their choice of where they want to work and communities are competing for the best talent.

Bloomfield Township is currently looking to fill eleven patrol positions due to retirements and the reinstatement of the traffic unit, which voters approved in a millage last August. One thing Bloomfield Township has going for it is supportive community.

"Where other cities are cutting back, Township residents continue to be supportive and the passing of the millage demonstrates that. Our AAA bond rating and the financial leadership of the Township show that we are in good fiscal health overall, and that's attractive to many candidates," said Edwards.

Due to the number of potential hires, some officers will be able have seniority earlier than other competing communities, enabling earlier transfer off the midnight 7 PM to 7AM shift all new officers start on. Edwards, who currently serves as administration captain during the day, said he enjoyed midnights and the camaraderie of the unit was a career highlight for him, in addition to the in-progress calls that appeal to a younger officer.

Following his start as a patrol officer, he spent five years investigating traffic fatalities and serious accidents before being promoted to rights Lieutenant, supervising patrol officers and detectives. In addition to his current role managing recruiting, he trains and mentors officers throughout the ranks and provides community support during large-scale events. Reflecting on his career, Edwards says he appreciates the professionalism of the department and the high standards they set for themselves, "we treat each other and the community with respect," he said. "We are looking for candidates that will excel in this environment."

Interested candidates can call 248-433-7750 or visit the Bloomfield Township website at bloomfieldtwp.org

SECOND FRONT PAGE IN YOUR MAIL
OUR NEXT EDITION WILL PUBLISH MARCH 22, 2023
3A / BIRMINGHAM-BLOOMFIELD EAGLE • MARCH 8, 2023



The Bloomfield Township Police Department plans to hire 11 new officers this year.
Photo provided by the Bloomfield Township Police Department

Bloomfield Township PD to hire 11 patrol positions this year

BY MARY BETH ALMOND
majmcond@andjnews.com

BLOOMFIELD TOWNSHIP — Like many other police agencies across the state, the Bloomfield Township Police Department is losing more officers than it can hire.

So far, it hasn't been a major concern for officials, due to proactive recruiting; however, there could be some challenges moving forward, as the department

works to fill 11 vacant patrol positions this year.

The department's current staffing model is two spots short due to retirements that have already occurred, and three more officers are slated to retire by the end of May. The Police Department also plans to reinstate its former five-officer traffic unit this year — which was part of a public safety millage voters approved last August, providing an estimated increase of \$2.67 million for public safety in 2023.

See POLICE on page 10A

Police

from page 2A

Capt. Dan Edwards, who is leading Bloomfield Township's recruiting team, is hoping to get a jump on the hiring process. "Where other cities are cutting back, Township residents continue to be supportive and the passing of the millage demonstrates that," Edwards said in a statement. "The financial leadership of the Township shows that we are in good fiscal health overall, and that's attractive to many candidates." Community Relations Officer Nick Soley of the Bloomfield Township Police Department said the goal is to get back to 70 officers by hiring a total of 11 patrol positions this year.

"We want to get back to being fully staffed, and then hire our five new employees (for the traffic unit)," Soley said.

The last time the Police Department was fully staffed was in 2008 — with 70 sworn officers on the road, from the chief down, and 24 civilian personnel — according to Bloomfield Township Police Chief Phil Langenwey.

While Soley admitted it's a bit "unusual" for the department to be hiring 11 officers at once, he said it's not unheard of.

"Back when pensions were a thing in law enforcement, you had requirements — 25 years and a certain age and you were out. A lot of people hire together and then they retire together, so you get these waves," he said. "Once people get to a certain age and they know they are going to retire, we have to start the process."

In Bloomfield Township, officers are required to have a bachelor's degree.

"It's one of the reasons we have a professional environment here, and that requirement helps us maintain that professionalism," Soley said. "Studies show that there is less use of force with that bachelor's degree, and it kind of reflects the community they serve."

The hiring landscape is much different from when Edwards was looking for his first police job 30 years ago. When he sat for the police exam with 99 other candidates, Edwards said, they were all competing for one of four open positions in Bloomfield Township.

Today's recruits have their choice of where they want to work. "It seems to be common everywhere that there is a lot of hiring going on, so there is a lot of competition right now between departments and hiring," Soley explained. "Recruits are in a very good spot to be coming out of the academy looking for police jobs."

Soley is hoping the large number of



Photo provided by the Bloomfield Township Police Department
TOP: Five of the 11 new officers will be part of the department's new traffic unit. ABOVE: Capt. Dan Edwards is leading Bloomfield Township's recruiting team.

openings in the Bloomfield Township Police Department will help draw in potential new hires. Those who are hired early on, he said, will be able to have seniority in their departments, enabling earlier transfer off the 7 p.m. to 7 a.m. "midnight shift" that new officers typically start on.

"If you were to get hired first and we are hiring 11, you now have seniority over 10 new officers — That's a lot. It took me almost six years to have 10 guys under me, so there is a potential that someone could have seniority on 10 officers in one year," he said. Soley also said that Bloomfield Township is fiscally responsible.

"We've never had officers laid off here," he said. "People want to know when they are going to work that they are secure in the job — that can be scary in public safety, and it has been for a number of years — as we've been secure here for a long time."

Interested candidates should call 248-433-7750 or visit the Bloomfield Township website at bloomfieldtwp.org.

Call Staff Writer Mary Beth Almond at (586) 498-1060.

EMAIL

June 13, 2023



RECRUITMENT BLOTTER

Thank you for your interest in the Bloomfield Township Police Department.

[Visit our PD Page](#)

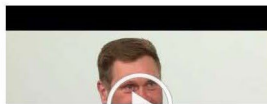
Welcome to Bloomfield Township

Hear from a few of our officers about BTPD.



Community Readiness with Chief Gallagher

Bloomfield Township Police Chief James Gallagher talks with Captain Dan Edwards about the recruiting of new officers and the ongoing training that goes on in



June 27, 2023



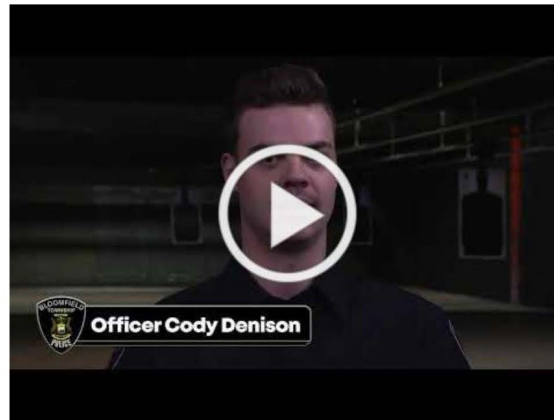
RECRUITMENT BLOTTER

Thank you for your interest in the Bloomfield Township Police Department

[Visit our PD Page](#)

Welcome to Bloomfield Township

Hear from Officer Cody Denison about his experience working with BTPD.



Community Readiness with Chief Gallagher

School Liaison Officer Kelly McGraw joins Chief James Gallagher to talk about the relationship between the Bloomfield Township Police Department and Township



July 11, 2023



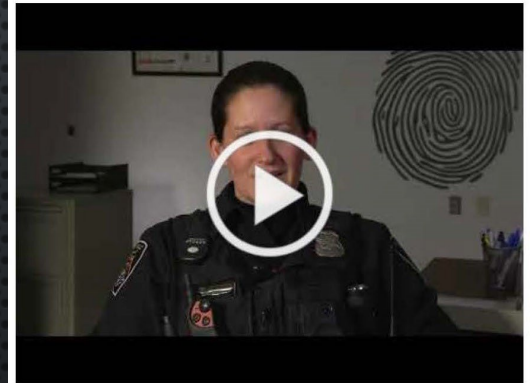
RECRUITMENT BLOTTER

Thank you for your interest in the Bloomfield Township Police Department

[Visit our PD Page](#)

Welcome to Bloomfield Township

Hear from K9 Officer Angela Carlson about what led her to work with BTPD.



Community Readiness with Chief Gallagher

Bloomfield Township Police Chief James Gallagher talks with dispatcher April Verbeke about the **role of dispatch for the department**, what information callers should provide when they call 911, how weather incidents affect calls and more!



FACEBOOK

Insights

Review performance results and more.

Ad account: 41878313 6002276251692

Jul 1, 2022 - Jun 30, 2023

Overview

Results

Audience

Benchmarking

Content

Overview

Content

Messaging

Overview

Video

Performance

Benchmarking

Audience

Loyalty

Retention

Earnings

Videos

Reach

Compare your reach from this period to the previous one.

Facebook reach ⓘ

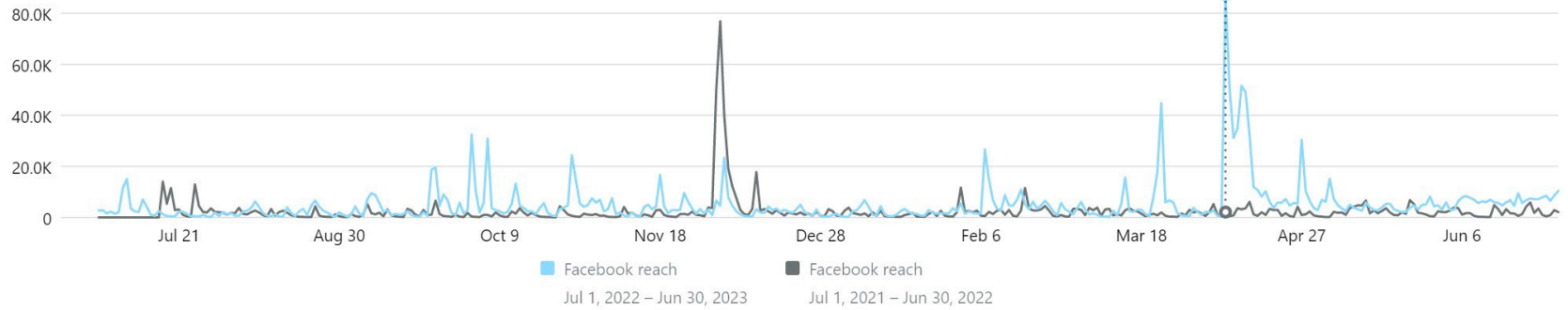
816,465 ↑ 1.15%

Instagram reach ⓘ

4,211 ↑ 78.2%

Paid reach ⓘ

0 0.0%



Ways to help grow your reach

Post frequently and consistently

Published posts ⓘ

278 ↑ 15.4%

Published stories ⓘ

0 0.0%

Create post

Improve engagement for your content

Median post reactions, comments and shares ⓘ

--

Median story reactions, replies and shares ⓘ

--

These insights are based on your most recent posts and stories.

[See tips to help improve your content](#)

FACEBOOK

Insights

Review performance results and more.

Export data

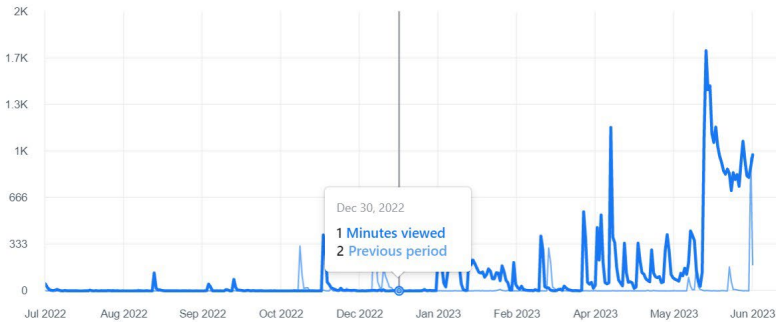
Posted

Jul 1, 2022 - Jun 30, 2023

- Overview
- Results
- Audience
- Benchmarking
- Content
- Overview
- Content
- Messaging
- Overview
- Video
- Performance**
- Benchmarking
- Audience
- Loyalty
- Retention
- Earnings
- Videos

Minutes viewed

Jul 1, 2022 - Jun 30, 2023
45,035 Minutes viewed 4,573 Previous period



Show by:

See how your different types of posts are performing

- Organic 37.8%
- Paid 62.3%
- Posted 92.5%
- Crossposted 0%
- Shared 7.53%
- Followers 17.2%
- Non followers 82.8%
- Live 0%
- Video 100%
- Live --
- Video --
- Reels --

Top performers

View by: Top videos

Title	Date created ↑↓	Minutes viewed ⓘ ↓	1-Minute video views ⓘ ↑↓	3-second video views ⓘ ↑↓	Reactions, comments and... ⓘ ↑↓
Officer Angela Carlson Bloomfield Township Police Department	View insights Mon Apr 10, 8:25am	17.2K Minutes viewed	4.4K 1-Minute video views	41.5K 3-second video views	1.1K Reactions, comments and shares
Officer Heather Glowacz Bloomfield Township Police Department	View insights Mon Apr 10, 8:25am	11.5K Minutes viewed	2.4K 1-Minute video views	32.5K 3-second video views	348 Reactions, comments and shares
The Bloomfield Township Police Department is looking for quali... Bloomfield Township Police Department	View insights Fri Jan 20, 4:29pm	5.1K Minutes viewed	0 1-Minute video views	19.7K 3-second video views	389 Reactions, comments and shares
Felony Arrest with Bloomfield Township Police Department Bloomfield Township Police Department	View insights Mon May 1, 9:00am	2.1K Minutes viewed	443 1-Minute video views	4.1K 3-second video views	555 Reactions, comments and shares
Welcome to Bloomfield! The Bloomfield Township Police Depart... Bloomfield Township Police Department	View insights Tue Apr 4, 3:13pm	1.5K Minutes viewed	391 1-Minute video views	2.9K 3-second video views	183 Reactions, comments and shares

AWARDS



The Telly Awards

44th Annual Telly Silver Award
Non-Broadcast | General-Education & Training
***Felony Arrest with Bloomfield Township
Police Department***



Chief James Gallagher
presented Cable Studio award
***In Appreciation for Support
and Partnership***

BUILDS ONGOING RELATIONSHIP WITH MANY REWARDS



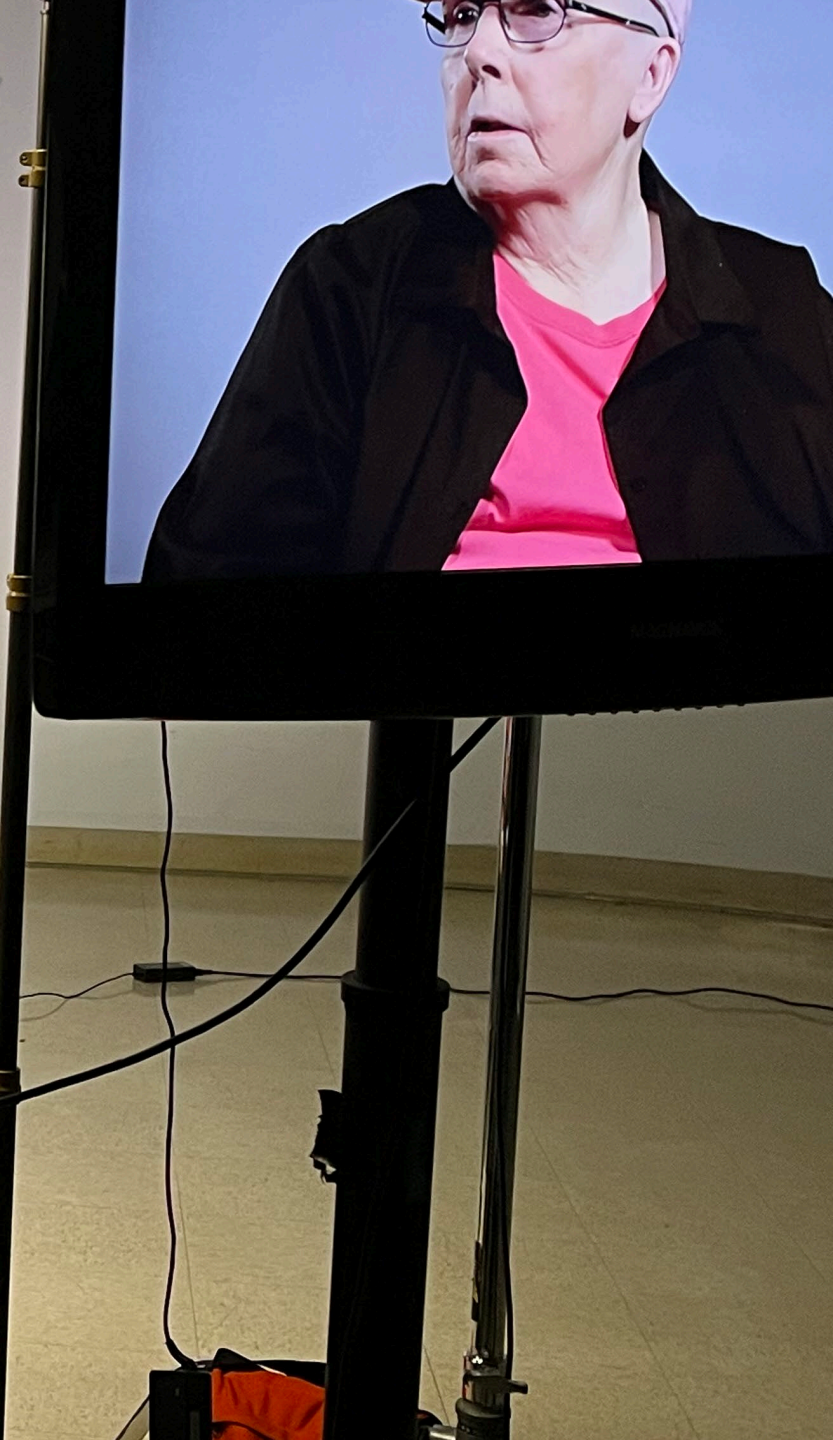
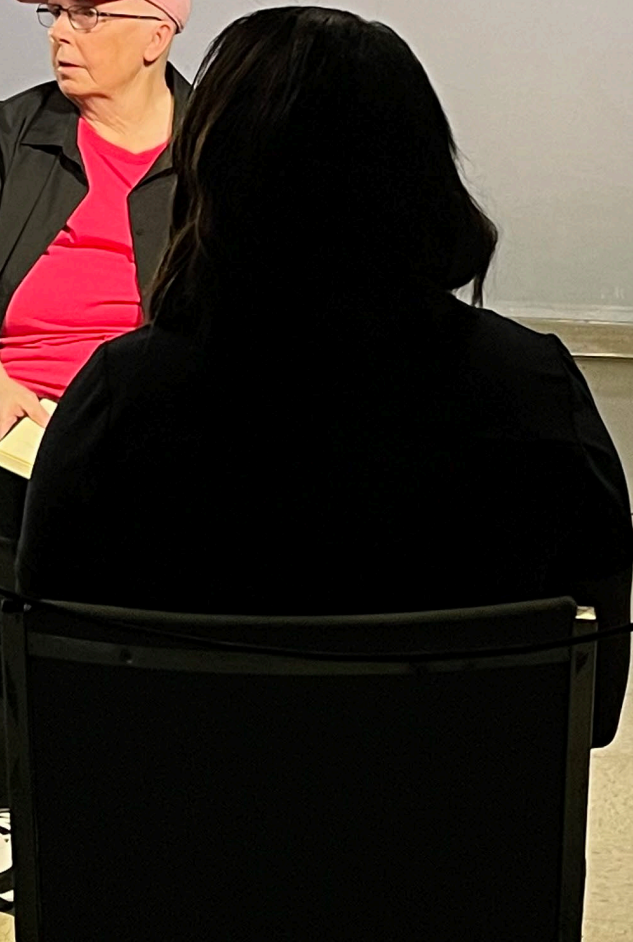
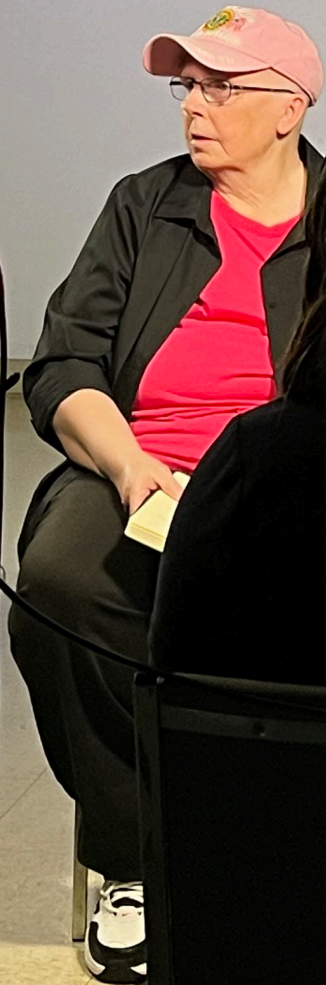
SO WHAT DOES THE FUTURE LOOK LIKE?

A CREATIVE COMMUNICATION HUB OF ACTIVITY

SET THE BAR FOR OTHER COMMUNITIES
TAKING OUR STORIES BEYOND OUR BORDERS



BRING MORE OF THE COMMUNITY
INTO OUR STUDIO
TO TELL THEIR STORIES



EDUCATION AND WORKSHOPS



MAKE THE SPACE AVAILABLE
AS A RESOURCE
TO COMMUNITY MEMBERS



QUESTIONS?

CARRIE LEZOTTE

DIRECTOR OF CABLE AND COMMUNITY RELATIONS

