



# Bloomfield Township

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Dani Walsh, Supervisor • Martin C. Brook, Clerk • Brian E. Kepes, Treasurer  
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March 25, 2021

Jon Hurst  
Executive Customer Advocate  
32650 North Axis  
Madison Heights, MI 48071

Re: Expansion of Service to Bloomfield Township

Dear Mr. Hurst,

Many Bloomfield Township residents have expressed interest in your services. A partnership with Wide Open West (WOW) to provide cable, phone and internet services would not only expand your reach, but also offer my residents the best options available to enhance their lives. I want to meet with you, as well as any WOW executives included in decisions of expansion, to discuss how we can bring Wow and the Bloomfield Township community together.

Bloomfield Township presents a potentially lucrative market for a good cable competitor to Comcast and AT&T. Comcast is the only provider who offers services to every home in the township and residents often complain of rising prices and poor customer service. Many residents contact me and urge for WOW to compete here since they have friends and family in other areas that talk highly of your service.

In neighboring communities throughout Oakland County where WOW is available, the competition is a welcomed addition and I believe your service would decrease costs for cable, phone and internet throughout Bloomfield Township while increasing customer service demands across all providers. I would consider the addition of WOW as a viable option to all township residents and will support your franchise in every appropriate way.

I will have my Executive Assistant, Peggy Molina, reach out to you next week to set up a meeting to discuss how we can start our WOW partnership here in Bloomfield Township.

Sincerely,

Dani Walsh, Bloomfield Township Supervisor