

Talking points: COVID-19 and the 2020 Census

- It's never been more important to protect the health and safety of all Michiganders during the continuing coronavirus pandemic.
- We encourage all residents to complete your census form online, phone or form, by April 30th. www.my2020census.gov or 844-330-2020
- One thing hasn't changed during the ongoing crisis: An accurate and complete count is **critical** to our state's future.
- Being counted in the census is part of our civic responsibility and duty as people living in the state of Michigan.
- Census counts determine federal funding for local communities and essential services.
- They help determine congressional representation as well.
- The continuing COVID-19 pandemic is a reminder why it's never been more critical that every Michigander fills out their census form.
- The census count helps determine the federal funding Michigan relies on for public health and disease prevention, including Medicaid, Medicare, SCHIP and health care centers statewide.
- Federal public health grants for emergency services are also based on census counts.
- These are the resources that will be pivotal to protecting our public health.
- Census numbers also determine federal funding for the police officers and firefighters who keep our communities safe, schools, senior programs and much more.

- Here's the good news: It's never been more **convenient** to fill out your census form.
- The census form takes just 10 minutes to fill out, and can be completed by phone, mail and – for the first time – online.
- That means you can complete the form from your computer, tablet or smartphone by visiting my2020census.gov.
- You can also respond by calling (844) 330-2020.
- If you prefer the traditional route, you can still fill out the paper questionnaire and return it by mail.
- Here's the basic information you'll be asked:
 - Name
 - Age
 - Gender
 - Ethnicity
 - Race
 - Number of people in the household
 - Anyone else in your house on April 1
 - If you own or rent your home, and
 - Your phone number
- The 2020 Census is also 100% **confidential** and secure.
- That means your information won't be shared with anyone, no matter how you respond.